



Managed Websites

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LegalMark: Managed Websites

Most attorneys understand the importance of their website(s); they invest, sometimes significantly, in design, marketing, and optimization. Despite this, the websites of most small-to mid-size law firms run on a hodgepodge of services and accounts that have been pieced together over the years by various firm personnel and vendors. Little or no consideration is given to management of the website's security, uptime, and performance; most firms are under the misconception that SEO companies are qualified to handle these matters.

We've spent the past decade working with dozens of law firms, from solo practitioners to firms with thousands of employees and highly trafficked websites. Not one of them would have been able to answer basic questions about their hosting setup.

Can you answer these basic questions about your website?

1. Who owns the files for your website, you or your vendor?
2. If your website crashed or was hacked, how long would it take you to find out?
3. Where are your domain names registered, and who is responsible for renewing them?

These fundamental oversights leave firms vulnerable to a host of serious problems. We've seen domain names get poached, vendors hold websites hostage, and hacked websites that nobody knew about.

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Administrative and technical difficulties are almost universal:

- Switching to a new SEO company is a convoluted or time-consuming mess.
- Your website is on a cheap, shared-hosting plan with hundreds of other sites.
- Instead of focusing on your business, your SEO company wastes time managing a server.
- There is no disaster prevention, detection, or recovery plan.

It doesn't have to be like this. With LegalMark Managed Websites, you own and control everything; we manage the technical details and provide you enterprise-level system administration and infrastructure, at a fraction of the cost. The result is unparalleled peace of mind.

What does managed hosting mean, actually?

- You control and own all your online assets.
- All aspects of website administration are handled by experienced web professionals.
- Your website will be running on enterprise infrastructure, with enterprise support.
- Your SEO company can focus on optimization instead of server management.
- If you ever want to switch vendors, transferring access to the website will be seamless.
- There's no risk - if you ever want to leave, you own and control everything. No hard feelings.

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	legalmark	Most Law Firms
Backups	Nightly and On-Demand Backups, stored off-site with one-click restore	NA*
Infrastructure	Dedicated Virtual Machines	Shared hosting, possibly with hundreds of other websites
	Server tuned specifically for Wordpress	NA
	Content Delivery Network (CDN) for advanced performance	NA*
	Caching, for exceptional site speed, via Varnish Cache Server	NA*
Security	Enterprise security	NA
	Limited login attempts	NA*
	Intelligent IP blocking	NA*
	Malware scanning and removal	NA
Services	24 / 7 emergency support by a dedicated team of system administrators	Try calling your brother's friend who's "good with computers" at 2AM...
	24 / 7 website uptime monitoring	NA*
	Domain registration monitoring	NA*
	Page speed monitoring	NA*
	Fully managed hosting solution by experienced professionals	You, your SEO company, or your design company has to manage your server, instead of doing better things.
	We are committed to continually improving and expanding the services we provide.	NA

* It may be possible to replicate this feature, to some extent, by piecing together Wordpress plugins or paying for external services.